

**Declaration of support from the Airlines Association of Southern Africa (AASA) for
The Tourism Child Protection Code of Conduct (The Code)**

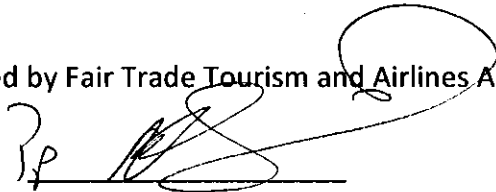
The Commercial Sexual Exploitation of Children (CSEC) is a global problem. Developing countries are among those that are most affected by this severe violation of children's rights. Often high numbers of international and domestic travellers increases the problem. Globalisation, the cross-border movement of people, increasing consumerism, persistent poverty, new communication technologies and growing airline connectivity have enabled the problem to evolve and manifest itself in new forms. CSEC is transforming and intensifying around the world.

The Tourism Child Protection Code of Conduct (The Code) is an international voluntary Corporate Social Responsibility (CSR) instrument with a mission to provide awareness, tools and support to the tourism industry to prevent CSEC. The goal of The Code is to work with travel and tourism companies to combat CSEC in their scope of operations.

The Airlines Association of Southern Africa (AASA) proudly supports The Code through formal collaboration with Fair Trade Tourism, the appointed Local Code Representative for South Africa and commits to doing the following:

1. Make information available to its members on sexual exploitation of children in contexts related to travel and tourism;
2. Raise awareness of The Code among its members;
3. Encourage AASA members to join The Code;
4. Publicly endorse The Code in appropriate forums; and
5. Attend The Code-related events as and where possible and appropriate.

Signed by Fair Trade Tourism and Airlines Association of Southern Africa on 17 April 2015.



Jennifer Seif, Executive Director

Fair Trade Tourism



Chris Zweigenthal, Chief Executive Officer

Airlines Association of Southern Africa